## **ORDER**

Orders	Order / Rev:	327873					
	Alt Order #:	25290472					
	Product Desc:	Issue					
	Estimate:	4673	<u> </u>	ABC - EIPaso, TX Jenna Nubar			
	Flight Dates:	11/01/16 - 11/07/16	Primary AE:				
	Original Date / Rev:	09/19/16 / 09/19/16	Sales Office:	K-WDC			
	Order Type:	GENERAL	Sales Region:	NAT			
Agency	Name:	Great American Media					
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:		Billing Calendar:	Broadcast			
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC			
		Washington, DC 20007	Agency Commission:	15%			
Advertiser	Name:	DCCC	New Business Thru:				
	Demographic:	HH	Order Separation:	00:15:00			
	Product Codes:	PL02	Advertiser External ID:				
	Priority:	P-4	Agency External ID:				
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General			
Bill Plan			Totals				

Month

Totals

November 2016

# Spots

53

53

Gross Amount

\$24,520.00

\$24,520.00

Net Amount

\$20,842.00

\$20,842.00

Rating

0.00

0.00

End Date

11/07/16

Start Date

10/31/16

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

\$20,842.00

Net Amount

Order Share	Share	Total
ABC - ElPaso, TX	37%	\$24,520.00
Market	100%	\$66,270.27

# Spots Gross Amount

\$24,520.00

53

Competitive Share	Share	Total
KDBC	27%	\$17,892.97
KFOX	12%	\$7,952.43
KINT	0%	\$0.00
KTSM	23%	\$15,242.16
NVIA	1%	\$662.70
QVIA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KVIA	11/01/16	6 11/07/16	M-F 5-6A	CM	M-F 5-6A	MTWTF	:30	2	\$200.00P-2	0.00 NM	2	\$400.00
			Good Morning E	l Paso I								
Good M	orning El	Paso										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/	01/16	11/07/16	MTWTF	2	\$200.00	0.00						
E 2 KVIA	11/01/16	3 11/07/16	M-F 6-7A	CM	M-F 6-7A	MTWTF	:30	3	\$500.00P-2	0.00 NM	3	\$1,500.00
			Good Morning E	l Paso II								
Good M	orning El	Paso										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/	01/16	11/07/16	MTWTF	3	\$500.00	0.00						
E 3 KVIA	11/01/16	3 11/07/16	M-F 7-9A	CM	M-F 7-9A	MTWTF	:30	6	\$500.00P-2	0.00 NM	6	\$3,000.00
			Good Morning A	merica								
Good M	orning Ar	merica										

Print Date: 09/20/16 13:29:27 Page 2 of 3

ABC

- ElPaso, TX

Order / Rev: 327873

327873

Advertiser: DCCC

Alt Order #: 25290472

Product Desc: Issue

Flight Dates: 11/01/16 - 11/07/16

Estimate: 4673

**Inventory Code** Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount E 3 KVIA 11/01/16 11/07/16 M-F 7-9A CM M-F 7-9A MTWTF--:30 \$500.00P-2 0.00 NM \$3,000.00 Good Morning America Good Morning America **Weekdays** Start Date End Date Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF--\$500.00 0.00 KVIA 11/06/16 11/06/16 SU 6-7A CM **SUN 6-7A** ----S :30 \$120.00P-2 0.00 NM \$120.00 GMEP Wknd I - Sunday Good Morning El Paso Sunday Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/31/16 11/06/16 \$120.00 0.00 11/06/16 11/06/16 **SUN 7-8A** \$280.00P-2 KVIA SU 7-8A CM ----S :30 0.00 NM 1 \$280.00 Good Morning America-Sunday Good Morning America Sunday **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 \$280.00 0.00 KVIA 11/06/16 11/06/16 SU 8-9A **SUN 8-9A** \$240.00 P-2 0.00 NM CM ----S :30 \$240.00 GMEP Wknd II - Sunday Good Morning El Paso Sunday Start Date **End Date** Weekdays Spots/Week Rating Rate 11/06/16 ----S Week: 10/31/16 \$240.00 0.00 KVIA 11/01/16 11/07/16 MTWTF--M-F 9-10A CM M-F 9-10A \$240.00P-2 :30 0.00 NM 3 \$720.00 Live! with Kelly & Michael Live! With Kelly & Michael Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate MTWTF--Week: 11/01/16 11/07/16 \$240.00 0.00 KVIA 11/01/16 11/07/16 M-F 12-1P CM M-F 12-1P MTWTF--:30 \$140.00P-2 0.00 NM 4 \$560.00 ABC7 News at Noon ABC 7 News @12N Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/01/16 11/07/16 MTWTF--\$140.00 0.00 SU 9-10A \$200.00P-2 KVIA 11/06/16 11/06/16 CM SU 9-10A :30 0.00 NM \$200.00 -----1 This Week w/George S This Week Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 \$200.00 0.00 E 10 KVIA 11/01/16 11/07/16 M-F 3-4P CM M-F 3-4P :30 \$140.00P-2 0.00 NM 3 \$420.00 MTWTF--Dr. Oz Dr. Oz Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/01/16 11/07/16 MTWTF--\$140.00 0.00 E 11 KVIA 11/06/16 11/06/16 SU 4-5P CM SU 4-5P :30 \$100.00P-2 0.00 NM ----S \$100.00 1 **Entertainment Tonight Wkend** Entertainment Tonight Wknd Spots/Week Start Date **End Date** Rating <u>Weekdays</u> Rate Week: 10/31/16 11/06/16 \$100.00 0.00 E 12 KVIA 11/01/16 11/07/16 M-F 4-5P CM M-F 4-5P \$160.00P-2 MTWTF--:30 5 0.00 NM 5 \$800.00 ABC7 News at 4 ABC 7 at 4P Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF--\$160.00 0.00 E 13 KVIA 11/01/16 11/07/16 M-F 5-530P CM M-F 5-530P MTWTF--:30 5 \$500.00P-2 0.00 NM 5 \$2,500.00 ABC7 News at 5 ABC 7 at 5P Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 11/01/16 11/07/16 MTWTF--5 \$500.00 0.00 E 14 KVIA 11/01/16 11/07/16 M-F 6-630P CM M-F 6-630P :30 2 \$1,100.00P-2 0.00 NM MTWTF--2 \$2,200.00 ABC7 News at 6 ABC 7 at 6P Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/01/16 11/07/16 MTWTF--2 \$1,100.00 0.00 E 15 KVIA 11/05/16 11/05/16 CM SA 5-530P ----S-:30 \$240.00 P-2 0.00 NM \$240.00

Print Date: 09/20/16 13:29:27 Page 3 of 3

ABC - EIPaso, TX

Order / Rev: 327873

Advertiser: DCCC

Alt Order #: 25290472

Product Desc: Issue

Flight Dates: 11/01/16 - 11/07/16

Estimate: 4673

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			SA 5-530P	Cat								
ABC 7 V	Weekend	d News	ABC7 News at 5	- Sat								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	S-	1	\$240.00	0.00						
E 16 KVIA	11/06/1	6 11/06/16	SU 5-530P	CM	SU 5-530P	S	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
			ABC7 News at 5	- Sunday								
	Weekend				_							
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/ E 17 KVIA		11/06/16		1	\$300.00 M-F 630-7P	0.00	.20		\$700.00P-2	0.00 NIM	_	<b>#</b> 2 <b>F</b> 22 22
ET/ KVIA	11/01/1	6 11/07/16	M-F 630-7P Entertainment To	CM	IVI-F 630-7P	MTWTF	:30	5	\$700.00P-2	0.00 NM	5	\$3,500.00
Entertai	inment T	oniaht	Littertailinent 10	ingin								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/	01/16	11/07/16	MTWTF	5	\$700.00	0.00						
E 18 KVIA	11/07/1	6 11/07/16	MO Prime Hour 3	СМ	MO 9-10P	M	:30	1	\$1,800.00P-2	0.00 NM	1	\$1,800.00
			Convictions									
	ion-ABC appeal r	am1										
•	appear p irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	M		\$1,800.00	0.00						
E 19 KVIA			TH Prime Hour 1	CM	TH 7-8P	T	:30	1	\$2,000.00P-2	0.00 NM	1	\$2,000.00
	,		Grey's Anatomy	<b></b>	0.	•	.00	•	<b>4</b> 2,000.00.	0.00	·	ψ=,σσσ.σσ
Greys A	Anatomy-	ABC										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	T	1	* ,	0.00						
E 20 KVIA	11/01/1	6 11/07/16	M-F 10-1035P	CM	M-F 10-103	5P MTWTF	:30	2	\$1,200.00P-2	0.00 NM	2	\$2,400.00
ABC 7 a	at 10D		ABC7 News at 10	)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/07/16	MTWTF		\$1,200.00	0.00						
E 21 KVIA	11/06/1	6 11/06/16	SU 10-1035P	CM	SUN 10-103	35PS	:30	1	\$1,100.00P-2	0.00 NM	1	\$1,100.00
			ABC7 News at 10	)-Sun								
ABC 7 a	at 10P											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	S		\$1,100.00	0.00			****			
E 22 KVIA	11/01/1	6 11/07/16	M-F 1207-1237A	CM	M-F 1207-1	237A MTWT	:30	2	\$20.00P-2	0.00 NM	2	\$40.00
Access	Hollywoo	nd	Access Hollywoo	u								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/07/16	MTWT	2	\$20.00	0.00						
E 23 KVIA	11/05/1		SA 1035-1135P	CM	SA 1035-11	35PS-	:30	1	\$100.00P-2	0.00 NM	1	\$100.00
			American Ninja V	Varrior								
	an Ninja				_							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	31/16	11/06/16	S-	1	\$100.00	0.00						
										Totals	53	\$24,520.00